

Thursday 29th August 2019

**ARIA**  
**AWARDS 2019**

IN PARTNERSHIP WITH  
 **YouTube Music**



## **ARIA PARTNERS WITH YOUTUBE MUSIC**

**AUSSIE MUSIC TO GO GLOBAL WITH FIRST EVER GLOBAL STREAM  
OF ARIA AWARDS**

**CLASSIC ARIA AWARDS MOMENTS AND PERFORMANCES NOW ON  
YOUTUBE**

**FOR IMMEDIATE RELEASE:**

**ARIA** and **YouTube Music** today launched a partnership to celebrate Australian music, culminating in the **2019 ARIA Awards** to be held in **Sydney** on **Wednesday, 27th November 2019**.

As part of this partnership, **ARIA**, with **YouTube** and **YouTube Music**, will work on exciting new initiatives to celebrate **ARIA**s past and present, while also propelling the **ARIA**'s into a global future.

**YouTube Music** will support **ARIA** and the **2019 ARIA Awards**, with activity planned across the upcoming **ARIA Awards** season, through public voting, **ARIA Nominations**, **ARIA Week** and the **ARIA Awards**.

This year, the **ARIA Awards** for **Best Video** and **Song of the Year** will be presented by **YouTube Music**. The winners of both of these Awards are chosen by the public and fans will get to vote for their favourites.

From today and in the weeks leading up to the Awards, hundreds of classic moments and performances from over three decades of the **ARIA Awards** will be exclusively released on the **ARIA YouTube** channel and available through the **YouTube Music** app, adding to the thousands of official songs, remixes, live performances, covers and music videos already available. This will provide Australian music fans, here and around the world, the chance to relive or discover iconic performances from Aussie artists **Jimmy Barnes**, **Crowded House**, **Silverchair**, **Tina Arena**, **Savage Garden**, **Amy Shark** and international guests from **Ed Sheeran** to **Taylor Swift**. Australians can check it all out now with a one-month free trial of **YouTube Music Premium**.

[Watch a collection of the most iconic moments in the history of the ARIA Awards here.](#)



It's the first year the **ARIA Awards** will also be shared with international audiences through a global live stream, replays and best of performances, on YouTube -- taking the **ARIA Awards** and

showcasing Australian music to a potential audience of two billion monthly logged in users on **YouTube**.



**Denis Handlin AO, ARIA Chairman and Chairman and CEO of Sony Music Entertainment Australia and New Zealand and President, Asia**, said: *“On behalf of the ARIA Board, I am very excited to welcome YouTube Music as our presenting partner for this year's ARIA Awards. It has been another very special and significant year of Australian music and we are looking forward to celebrating the brilliant talent over the last twelve months. We are delighted to have YouTube joining us to help take the ARIA Awards to a new level this year.”*

**Mel Silva, VP & Managing Director of Google Australia and New Zealand**, said: *“Working with our partners, clients and the industry to help them innovate, grow and succeed is a key priority for Google Australia. This partnership between YouTube Music and ARIA exemplifies this and underscores a common goal between our organisations -- to support and spotlight the Australian music industry and amazing local artists. YouTube Music is home to a tremendous catalogue of music that you can't find anywhere else. It's a place where it's possible to go from making a music video in your bedroom to booking a world tour. We're thrilled to be working with ARIA and to be able to celebrate with everyone on the most spectacular night in music.”*

**Dan Rosen, ARIA Chief Executive**, said: *“ARIA is very excited to enter into this partnership with YouTube Music. It provides an incredibly powerful platform to showcase Australian music here and around the world. YouTube has a unique ability to be both the home for our historical content, and the engine for our international growth. I cannot wait to celebrate the last year in Australian music at the 2019 ARIA Awards in partnership with YouTube Music.”*

[Watch the 2019 Aria Awards in partnership with YouTube Music promotional video here.](#)



There have been a host of Australian success stories on the **ARIA Charts** over the last twelve months from artists including **5 Seconds Of Summer, Amy Shark, Conrad Sewell, Dean Lewis, Guy Sebastian, Hilltop Hoods, Jimmy Barnes, Kian** and **Tones And I**. These achievements, combined with iconic live performances and collaborations, ensure we are in for an unforgettable night on **Wednesday 27th November 2019**.

Stay tuned for more exciting announcements about the **2019 ARIA Awards in partnership with YouTube Music**.

**#ARIAs**

Stay tuned to:

[www.ariaawards.com.au](http://www.ariaawards.com.au)

[www.youtube.com/ARIA](http://www.youtube.com/ARIA)

[www.facebook.com/ARIA.Official](http://www.facebook.com/ARIA.Official)

[www.twitter.com/ARIA Official](http://www.twitter.com/ARIA_Official)

[www.instagram.com/aria\\_official](http://www.instagram.com/aria_official)

[www.linkedin.com/company/ariaofficial](http://www.linkedin.com/company/ariaofficial)

### **About YouTube Music**

**YouTube Music** is a new music app made for music listening, on top of the magic of **YouTube**: making the world of music easier to explore and more personalised than ever. Whether you want to listen, watch or discover, all the ways that music moves you can be found in one place – not just

music videos but official albums, singles, remixes, live performances, covers and hard-to-find music you can only get on **YouTube**.

**Main Group Photo**

**Back Row L-R** *Ruuben van den Heuvel (YouTube Music), Natalie Waller (ABC), George Ash (Universal Music), Niko Nordström (Warner Music), Sophie McArthur (Sony Music), Karen Don (Universal Music), Andrew Smith (Sony Music), David Vodicka (Media Arts Lawyers), Emily Crews (Warner Music)*

**Front Row L-R** *Libby Blakey (Warner Music), Dan Rosen (ARIA), Melanie Silva (Google), Denis Handlin AO (Sony Music), Sebastian Chase (MGM Distribution)*