



ARIA STATEMENT WELCOMING MUSIC RELATED RECOMMENDATIONS RELEASED AS PART OF THE SENATE INQUIRY EXAMINING LOCAL CONTENT

ARIA welcomes the music related recommendations released as part of the Senate inquiry examining the economic and cultural value of Australian content on broadcast, radio and streaming services.

As recognised by the Committee, our local artists play an integral role in reflecting Australia's cultural identity, telling our stories from our own unique perspective, and taking these songs to the world.

Australian labels and artists now compete in a global marketplace with their music. Within this competitive environment it is even more vital that Australia has the right policy settings to support and encourage the creation, consumption and amplification of Australian music both here and internationally.

ARIA supports the recommendations contained in the Final Report to ensure the current local content requirements for commercial radio stations are adhered to and strengthened, and to explore local content benchmarks for music streaming services.

We look forward to working with the Australian Parliament and other stakeholders on these important issues, in order to retain a vibrant and successful local music industry and ensure Australian voices and stories continue to be heard.