

Media Release
Thursday 05th April 2018

**ARIA AND VIRGIN AUSTRALIA ANNOUNCE BRISBANE BAND CUB
SPORT AS THE RECIPIENT OF THE ARIA EMERGING ARTIST
SCHOLARSHIP PRESENTED BY VIRGIN AUSTRALIA**



ARIA in partnership with Virgin Australia are proud to present the first-ever ARIA Emerging Artist Scholarship to Brisbane's independent pop group Cub Sport.

Courtesy of Virgin Australia, Cub Sport will receive travel support for both domestic and international legs of their 2018 world tour.

Cub Sport is an entirely independent, self-managed and self-funded band. September 2017 marked the release of their second album, BATS, through their own label, Cub Sport Records and went on to peak at #14 on the ARIA Australian Artist Album Chart.

The Scholarship focuses on helping emerging artists take the next step in their local and global touring career and was open to any Australian artist (represented by a current ARIA member) that appeared in the ARIA Top 100 Albums or Singles Chart during the 2017 calendar year and had not been previously nominated for an ARIA Award.

Sam of Cub Sport said, “We would like to thank ARIA and Virgin Australia for this opportunity. The costs associated with touring both domestically and internationally are significant and can be the limiting factor in many independent bands’ careers. This travel support will play a direct and pivotal role in allowing us to continue pursuing our global vision by returning to international markets to play shows, connect with fans as well as expanding our creative and professional network”

Dan Rosen, Chief Executive ARIA said “On behalf of all at ARIA we are thrilled to present Cub Sport with the inaugural ARIA Emerging Artist Scholarship Presented by Virgin Australia. I would like to thank Virgin Australia for their support and contribution which will assist in developing the band’s career and help them take their music to the world.”

Virgin Australia Group Executive Brand, Marketing and Public Affairs Danielle Keighery said, “Virgin has a long and rich history with music, and at Virgin Australia we’re excited to support emerging Australian artists like Cub Sport, develop their careers by showcasing their talents to Australia and the world”.

- END -

About ARIA

ARIA is a national industry association representing major and independent record labels, manufacturers and distributors. It acts as an advocate for the Australian music industry and recording artists, administers the labeling code of practice, provides a ‘blanket’ non-exclusive licensing function for copyright users and compiles industry information and research. For more information please visit www.aria.com.au

About Virgin Australia

Virgin Australia launched in 2000 and has since established itself as a contemporary, full-service airline with a reputation for exceptional customer service. The airline is committed to delivering the world’s most engaging, stylish and effortless flying experience. In doing so, Virgin Australia has partnered with some of the world’s best airlines, opening up a combined network of more than 450 destinations.

Virgin Australia has developed an extensive flight network across Australia and the world and also provides Charter and Cargo services. It operates a modern fleet of around 130 aircraft that includes Airbus A330, Airbus A320, Boeing 777, Boeing 737, ATR-72 turboprop and Fokker 100 aircraft.

Virgin Australia’s award-winning loyalty program, Velocity Frequent Flyer, offers its more than 8 million members with a range of genuine and unique benefits.