



Wednesday 5<sup>th</sup> November 2014

MEDIA RELEASE

### **The Official ARIA Singles Chart to integrate audio streams for first time**

Today, the Australian Recording Industry Association (ARIA) is pleased to announce that the Official ARIA Singles Chart is set to include audio streams for the first time from Monday 24<sup>th</sup> November 2014.

The move to include streams in the ARIA Singles Chart follows a strong growth in the total number of weekly audio streams selected by music fans nationwide.

ARIA Chief Executive Officer, Dan Rosen said “The music industry has significantly changed in regards to how music is discovered, consumed and sold. Over the past two years, audio streaming has grown at such a rapid rate, that it was only logical that we integrate audio streaming into the Official ARIA Singles Chart.”

The new measure will see the data currently compiled for the ARIA Streaming Track Chart integrated to form the Official ARIA Singles Chart. Audio Streams will continue to be calculated from music streaming services Deezer, JB Now, Rdio, Samsung Music Hub and Spotify.

To reflect the difference in weight between streaming and purchasing, ARIA has developed an audio conversion rate reflective of the local market conditions and based on methodology already adopted by the UK and several European charts.

Dan Rosen added: “We aim to continuously evolve the ARIA Charts to ensure that they accurately represent the new ways that Australian music fans are consuming their favourite music.”

At this stage, ARIA Accreditations will remain sales based and are issued for singles or albums achieving Gold (35,000 units shipped) and Platinum (70,000).

The first Official ARIA Top 50 Singles Chart to incorporate streams will be unveiled on Saturday 22<sup>nd</sup> November from 2pm – 6pm by Take 40 broadcast around the country on Austereo, and will be published on [ariacharts.com.au](http://ariacharts.com.au) at 6pm that evening.

The very first ARIA Streaming Chart was released on the 10<sup>th</sup> December 2012, which saw ‘Thrift shop’ by Macklemore take out the top position and since then Australia’s most streamed track is ‘Royals’ by Lorde.



[www.ariacharts.com.au](http://www.ariacharts.com.au)

[facebook.com/Aria.Official](https://facebook.com/Aria.Official)

**For further information and media enquiries please contact:**

**Adrian Di Giacomo**

**Ph: 0422 604 668**

**Email: [adigiacomo@aria.com.au](mailto:adigiacomo@aria.com.au)**

[www.aria.com.au](http://www.aria.com.au)

[twitter.com/aria\\_official](https://twitter.com/aria_official)