



ARIA and PPCA appoint new Chief Executive

5 October 2010 (SYDNEY) – ARIA and PPCA are very pleased to announce the appointment of Dan Rosen as their new Chief Executive Officer.

Dan will commence in his new role on Monday 18th October at the ARIA and PPCA Sydney offices in Pyrmont.

Current CEO Stephen Peach will continue as a consultant through to December 31st to provide a full hand over and assist with a number of important items such as the ARIA Awards and PPCA court cases.

Dan Rosen has a deep understanding of the music industry from a decade working as a digital media executive, lawyer, policy adviser and recording artist. His passion for music saw he and his band Second Dan win the Triple J Unearthed competition in 2003, and he has since independently released two albums.

For the last six years Dan has been based in New York, most recently as Head of the Americas for KIT digital, a NASDAQ-listed technology company that provides digital media solutions for media and entertainment companies, telcos and government organisations.

"We are delighted to have attracted Dan back to Australia from New York to become the new CEO. His experience in law, government, business and music provides a truly excellent background to bring to the industry and the many important ARIA issues and events in progress " said ARIA Chairman Denis Handlin AM .

"We also would like to take the opportunity to acknowledge Stephen Peach's significant contribution over the last 8 years which has included the development of the ARIA Awards, Hall of Fame and a number of important legislative amendments to further support the development of recorded music to the Australian public. We will be taking the time to thank Stephen later this year at the ARIA AGM" said ARIA Chairman Denis Handlin AM.

"The PPCA Board is very pleased to welcome Dan Rosen and looks forward to working with him to advance sound recording and music video broadcast and public performance rights. We also acknowledge Stephen's fine contribution in realising continuing increases in PPCA's licence income for the benefit of thousands of recording artists and recording labels" said George Ash, PPCA Chairman.

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“I am excited about the opportunities that lie ahead for ARIA and PPCA. Australia boasts a rich well of musical talent and the industry remains highly focused on continued development in this country. I look forward to being part of a team that helps drive the next phase of growth of the industry as it embraces the digital age, maximising the benefits for Australian recording artists and labels” said Dan Rosen.

Before moving to the United States, Dan was an adviser to former Federal Minister for Communications, IT and the Arts Senator Richard Alston. Dan was responsible for information economy policy, with a particular focus on broadband and innovation. He began his career as a lawyer with leading national law firm, Minter Ellison, focusing on media and technology clients.

Dan was awarded a Fulbright Scholarship to complete his Masters of International Law and Business at New York University. He holds a First Class Honours degree in Law and a Bachelor of Commerce from Monash University.

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About ARIA

ARIA (Australian Recording Industry Association) is a national industry association representing major and independent record producers, manufacturers and distributors. It acts as an advocate for the Australian music industry, administers the labelling code of practice, provides a 'blanket' non-exclusive licensing function for copyright users and compiles industry information and research. For more information: www.aria.com.au

About PPCA

PPCA (Phonographic Performance Company of Australia Limited) is a national non-profit organisation authorised to grant licenses for the public playing of sound recordings or music videos. PPCA distributions are made directly to copyright owners and to Australian recording artists registered with PPCA under its Artists Direct Distribution Scheme. For more information: www.pcca.com.au

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