



AUSTRALIAN RECORDING
INDUSTRY ASSOCIATION

AUSTRALIAN SALES BY UNIT# (PHYSICAL PRODUCT) FOR THE YEARS ENDED 31 DECEMBER *

000's	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
SINGLES										
7&12" Vinyl	18	9	8	12	7	4	3	3	3	22
CDs	11,099	12,367	11,343	9,464	9,286	7,394	4,331	2,498	1,315	513
Cassettes	9	-	-	-	-	-	-	-	-	-
DVD/Other		4	-	-	3	13	11	9	4	1
TOTAL	11,126	12,380	11,351	9,476	9,296	7,411	4,345	2,510	1,322	536

ALBUMS

12" Vinyl	37	31	32	43	30	27	23	18	29	79
CDs	43,917	49,670	46,954	50,640	48,234	46,174	49,818	44,045	38,659	39,529
Cassettes	949	811	598	360	194	100	42	11	4	(1)
DVD/Other	5	10	107	180	143	60	16	7	4	10
TOTAL	44,908	50,522	47,691	51,223	48,601	46,361	49,899	44,081	38,696	39,617

AUDIO VISUAL

Video	345	193	197	109	27	1	(1)	1	47	2
DVD	232	762	2,256	4,814	5,213	4,426	5,159	5,275	4,374	4,351
TOTAL	577	955	2,453	4,923	5,240	4,427	5,159	5,276	4,421	4,353

TOTAL **56,611** **63,857** **61,495** **65,622** **63,137** **58,199** **59,403** **51,867** **44,439** **44,506**

* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.

"Unit" refers to the number of components in the product sold. For example, a double CD constitutes two units.