



AUSTRALIAN RECORDING
INDUSTRY ASSOCIATION

AUSTRALIAN WHOLESALE SALES FOR THE YEARS ENDED 31 DECEMBER * (PHYSICAL & DIGITAL)

VALUE \$000's	2005 ^	2006	2007	2008	2009
PHYSICAL					
CD Singles	20,353	12,002	6,712	3,570	1,314
Vinyl Albums	346	256	199	392	1,050
Cassette Albums	421	181	54	8	12
CD Albums	444,729	421,941	362,061	323,800	320,900
Music Video/DVD	53,699	49,192	53,030	43,576	43,160
Other #	719	343	192	102	432
TOTAL	520,267	483,915	422,248	371,448	366,868

DIGITAL					
Digital Track	2,471	11,560	18,695	27,087	38,534
Digital Album	940	4,149	6,778	13,150	21,846
Mobile Master Ringtones	3,729	10,280	9,976	8,249	6,306
Digital Other ##	767	1,868	4,515	5,704	12,558
TOTAL	7,907	27,857	39,964	54,190	79,244

TOTAL **528,174** **511,772** **462,212** **425,638** **446,112**

UNITS 000's **	2005 ^	2006	2007	2008	2009
PHYSICAL					
CD Singles	7,394	4,331	2,497	1,315	513
Vinyl Albums	27	23	18	29	79
Cassette Albums	100	41	11	4	(1)
CD Albums	46,174	49,818	44,045	38,659	39,529
Music Video/DVD	4,427	5,159	5,276	4,421	4,353
Other #	77	31	20	11	33
TOTAL	58,199	59,403	51,867	44,439	44,506

DIGITAL					
Digital Track	2,393	11,023	17,647	24,996	35,966
Digital Album	91	418	788	1,322	2,279
Mobile Master Ringtones	1,981	5,749	5,606	4,733	3,641
Digital Other ##	501	3,725	23,226	97,481	228,628
TOTAL	4,966	20,915	47,267	128,532	270,514

TOTAL **63,165** **80,318** **99,134** **172,971** **315,020**

* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.

^ Please note that, from 2005 onwards, value figures have been calculated after the application of any volume or other rebates.

"Other" includes sales of Vinyl Singles, DVD Singles, DVD Albums, Mini Disks & SACD

"Digital Other" includes sales of Digital Music Video, Mobile Ringback Tunes, Streams, Ad-Supported Income, Unearned Advances and One-Off Payments

** For physical releases, "unit" refers to the number of components in the product sold. For example, a double CD constitutes two units.