



FIRST ARIA AWARD WINNERS ANNOUNCED!

PARKWAY DRIVE, DJAN DJAN AND SOUND RELIEF TAKE OUT FIRST GENRE AWARDS!

Sydney, Australia - Under Complete Embargo Until 7.30pm, Monday, 1 November, 2010:

With the **2010 ARIA Awards** less than one week away, event organisers are proud to kick start an exciting week of festivities which begins with a unique 5 night stand at Bennelong Lawn in Sydney's Royal Botanical Gardens to reveal the winners of the ARIA Awards in sixteen genre categories and ends with the main event on **Sunday 7 November** at the Sydney Opera House.

Breaking with tradition, for the first time sixteen **ARIA Award "genre"** categories will be presented outside of the usual Awards framework. In a unique roll out to build anticipation, these 'Genre' Awards will be a tantalising lead up to the music industry's night of nights - the **2010 ARIA Awards (broadcast on Network Ten at 8.30pm on Sunday, 7 November)**.

Against a stunning backdrop at the Royal Botanical Gardens in Sydney, winners in the first three **ARIA Awards** genre categories were announced in style at the **iTunes Live: ARIA Awards Concert Series 2010**. With multiple ARIA Award nominee, **John Butler**, headlining the event (with special guest **Dan Sultan**), the three first categories to be awarded were **BEST WORLD MUSIC ALBUM**, **BEST MUSIC DVD** and the brand new peer voted category **BEST HARD ROCK / HEAVY METAL ALBUM**.

Taking out the inaugural award in the brand new category of **BEST HARD ROCK / HEAVY METAL ALBUM** is Byron Bay's **PARKWAY DRIVE** with their third album *Deep Blue*. After two well received albums, 2004's *Killing With A Smile* and 2007's *Horizons* (the latter achieving Top 6 ARIA Album Chart success), 2009's *Parkway Drive: The DVD* was met with a typically rabid response. It debuted at 2 on the ARIA Music DVD Chart and achieved Platinum status within weeks. By year's end it was Australia's biggest selling local artist DVD and was crowned 'Best Music DVD' at the 2009 Rolling Stone Awards. Their third album *Deep Blue* debuted at No 2 on the ARIA Album Chart and has cemented their reputation as one of the most dominant exponents of heavy music on the planet.

World music supergroup **DJAN DJAN** have taken out the ARIA Award in the category of **BEST WORLD MUSIC ALBUM** for their self-titled album. Band members **MAMADOU DIABATE**, **BOBBY SINGH** AND **JEFF LANG** are well known and well regarded for their individual output and careers. **DJAN DJAN** is a collaboration that has seen these musicians stretching their imagination and skills into sublime areas of new musicality. Although the players show their respects to their cultural backgrounds of Africa, India and Australia, the album has seen these virtuosic instrumentalists dispense intoxicating music - steeped in tradition, yet brimming with innovation.

The award for **BEST MUSIC DVD** has gone to the **SOUND RELIEF DVD**. The DVD of the twin concerts, which were held in Sydney and Melbourne on 14 March, 2009 to raise money for the Red Cross Victorian Bushfire Appeal and The Premier's Disaster Relief Fund Appeal in QLD to aid the victims of the Queensland floods, featured a stellar lineup of leading International and domestic chart-toppers. With once in a lifetime moments living long in the memories of those that attended, the **SOUND RELIEF DVD** has proven to be a hit with the ARIA voting academy.

ARIA (Australian Recording Industry Association) proudly congratulates the winners in the first three **ARIA Award** genre categories.



ARIA 2010 AWARDS

Tuesday, 2 November will see the announcement of three further ARIA Awards in the genre categories of BEST BLUES & ROOTS ALBUM, BEST CHILDREN'S ALBUM and BEST ORIGINAL SOUNDTRACK/CAST/SHOW ALBUM. Watch this space!

Final release production hold tickets are on sale now for the 2010 ARIA Awards on Sunday, 7 November and a reminder for all general public ticket holders to wear all white on the big night!

The 2010 ARIA Awards is a FremantleMedia Australia production for the Australian Recording Industry Association.

2010 ARIA AWARD WINNERS

Monday, 1 November, 2010

Best Hard Rock/ Heavy Metal Album

Parkway Drive - Deep Blue (Resist Records/Shock)

Best Music DVD

Various - Sound Relief (Liberation Music)

Best World Music Album

Mamadou Diabate, Bobby Singh & Jeff Lang - Djan Djan (ABC Music)

For a full list of 2010 ARIA Award finalists please go to www.ariaawards.com.au.

2010 ARIA AWARD GENERAL PUBLIC TICKETS:

**** Ticketholders are requested to wear white on the night ****

On sale now through Sydney Opera House Box Office (02) 9250 7777,

www.sydneyoperahouse.com, www.ticketek.com.au or 132 849

General Admission (including GST but excluding booking and transaction fees) - \$75.00
Premium packages are also available from Showbiz (1300 474 697/www.showbiz.com.au)
and Preferred Seating (02 9352 3313 / www.preferredseating.com.au)
Moshtix (1300 GET TIX / www.moshtix.com.au)

2010 ARIA AWARD INDUSTRY TICKETS:

For all enquiries please contact Evelyn Parker - evelyn@markpopemusic.com

Platinum - \$495 incl GST

Gold - \$445 incl GST

2010 ARIA AWARDS KEY DATES:

MONDAY, 1 NOVEMBER TO FRIDAY, 5 NOVEMBER, 2010

ITUNES LIVE: ARIA AWARDS CONCERT SERIES 2010

AND ARIA GENRE AWARD WINNER ANNOUNCEMENTS

Bennelong Lawn, Royal Botanical Gardens, Sydney

Featuring John Butler, Washington, Guy Sebastian, Sia, Angus & Julia Stone



ARIA 2010 AWARDS

SUNDAY, 7 NOVEMBER, 2010

2010 ARIA AWARDS

SYDNEY OPERA HOUSE

Broadcast on Network Ten at 8.30pm on Sunday, 7 November

“MTV at the 2010 ARIA Awards Red Carpet” will be broadcast on MTV on Sunday 7 November at 6:30pm

www.ariaawards.com.au

<http://facebook.com/aria.official>

http://twitter.com/aria_official

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