



2010 ARIA AWARDS FINAL PERFORMER ANNOUNCEMENT!

POWDERFINGER SET TO ROCK THE ARIA AWARDS ONE LAST TIME!

Sydney, Australia: Tuesday, 2 November, 2010: ARIA (Australian Recording Industry Association) is delighted to announce that **POWDERFINGER**, Australia's biggest band, are set to rock the house at the **2010 ARIA Awards** for the very last time next **Sunday, 7 November** at the **Sydney Opera House**.

In what will be their **FINAL** live performance on Australian television (**broadcast on Network 10 from 8.30pm**), the fab five will cap off a phenomenal year by treating Australian music fans and industry peers to one last hurrah. In what will surely be a show stopping moment, **POWDERFINGER** are set to deliver one last blast of the trademark sound that has made them a much loved part of the Australian music landscape.

POWDERFINGER have won no less than sixteen **ARIA Awards** in their distinguished career (including 3 consecutive **ALBUM OF THE YEAR Awards**) and that number could rise again with the band nominated for four **ARIA Awards** for the 2010 event. In their swansong year, **POWDERFINGER** have scored ARIA nominations for their final studio album - the Number 1 smash hit *Golden Rule* in the categories of **BEST ROCK ALBUM** and **BEST GROUP**. They are also nominated in two brand new public voted categories (**presented by V Energy**) of **MOST POPULAR AUSTRALIAN ALBUM** and **MOST POPULAR AUSTRALIAN ARTIST**.

Currently on their record breaking **Sunsets Farewell Tour** juggernaut that has taken them to all corners of our fair nation (including a mid air charity gig!), this tour has literally smashed domestic touring records. And there are still four shows to go including final **SOLD OUT** shows in Sydney on Saturday, 6 November (ACER Arena) and in Brisbane (10, 12 and 13 November) at Riverstage. And for those who want to treasure the memories, **The Sunsets Farewell Tour DVD** is released **3 December**. The double disc DVD will feature a full live concert plus a documentary of the band on the road of their final tour and looking back at their achievements and extraordinary career.

With a career that has lasted for over 20 years, 7 studio albums, a live album, two DVD's, 30 odd video clips, around 1,000 shows, 16 ARIA Awards and hundreds of thousands of kilometres travelled around the globe on local, national and world tours, don't miss this **FINAL LIVE** television performance by **POWDERFINGER** as the sun sets on their remarkable career.

Co-hosted by **NATALIE BASSINGTHWAIGHTE** and **DYLAN LEWIS**, **POWDERFINGER** will share the **2010 ARIA Awards** performance stage with **DAN SULTAN**, **GUY SEBASTIAN**, **ANGUS & JULIA STONE**, **JOHN BUTLER TRIO**, **SIA**, **WASHINGTON** and **BIRDS OF TOKYO**.

Actor **ERIC STONESTREET** (from the smash hit Network Ten comedy *Modern Family*), Silverchair's **CHRIS JOANNOU**, **OPERATOR PLEASE**, **RICKI LEE**, **STAN WALKER**, **PHIL JAMIESON**, **JESSICA MAUBOY**, **CLARE BOWDITCH**, **JASON DERULO**, **TIM ROGERS**, **BOB KATTER** (Independent Member for Kennedy) **ANDREW HANSEN** and **JULIAN MORROW** from **THE CHASER**, **KASEY CHAMBERS**, **FUZZY**, **MYF WARHURST**, **JAMES MATHISON**, **AXLE WHITEHEAD**, **RONAN KEATING**, **YUMI STYNES**, **GEOFF HUEGILL**, **KELSEY MARTINOVICH**, **LARA BINGLE**, **MTV's RUBY ROSE**, **ERIN McNAUGHT**, **DARREN McMULLEN** and **CARMEN ELECTRA** round out the 2010 cast to take on presenting duties on the night.



ARIA 2010 AWARDS

Final release tickets for the **2010 ARIA Awards** are on sale now through Sydney Opera House Box Office (02) 9250 7777 (www.sydneyoperahouse.com) or through Ticketek (www.ticketek.com.au or 132 849).

All general public ticket holders are requested to wear white on the night with the best-dressed member of the audience receiving a special prize for their efforts.

Australian music fans have already embraced the **ARIA Awards**, voting in big numbers to determine the nominees in the four brand new publicly voted categories as presented by **V Energy Drink**.

But the voting is not over! Everyone gets a second chance to vote one last time in these four **Public Voted ARIA Awards presented by V Energy** up until 11:59pm on **Saturday, 6 November**. So make your vote count to get your favourite act over the line!

Fans can go to <http://www.ariaawards.com.au/venergypopularvote.php> and cast their vote to determine the winners of the first ever Popular Voted ARIA Awards across all four categories. You can also vote from <http://www.facebook.com/venergyoz> or <http://www.facebook.com/ARIA.Official>.

The winners of these four **Public Voted ARIA Awards presented by V Energy Drink**, as determined by Australian music fans, will be announced during the telecast for the **2010 ARIA Awards** on **Network Ten** from **8.30pm on Sunday, 7 November**.

Audience members at the event and watching at home are encouraged to follow the live coverage on <http://facebook.com/ARIA.Official> and on http://twitter.com/ARIA_Official. The official Twitter hashtag for the night will be #ARIAs. The ARIA social media team will be uploading behind-the-scenes photos and videos, and also giving fans a chance to ask their favourite artists questions throughout the week!

The **2010 ARIA Awards** is a FremantleMedia Australia production for the Australian Recording Industry Association.

For a full list of 2010 ARIA Award finalists please go to www.ariaawards.com.au.

2010 ARIA AWARD GENERAL PUBLIC TICKETS:

**** Ticketholders are requested to wear white on the night ****

On sale now through Sydney Opera House Box Office (02) 9250 7777,
www.sydneyoperahouse.com, www.ticketek.com.au or 132 849

General Admission (including GST but excluding booking and transaction fees) - \$75.00

Premium packages are also available from Showbiz (1300 474 697/www.showbiz.com.au) and Preferred Seating (02 9352 3313 / www.preferredseating.com.au)

Moshtix (1300 GET TIX / www.moshtix.com.au)

2010 ARIA AWARD INDUSTRY TICKETS:

For all enquiries please contact Evelyn Parker - evelyn@markpopemusic.com

Platinum - \$495 incl GST

Gold - \$445 incl GST



ARIA 2010 AWARDS

2010 ARIA AWARDS KEY DATES:
MONDAY, 1 NOVEMBER TO FRIDAY, 5 NOVEMBER, 2010
ITUNES LIVE: ARIA AWARDS CONCERT SERIES 2010
AND ARIA GENRE AWARD WINNER ANNOUNCEMENTS
Bennelong Lawn, Royal Botanical Gardens, Sydney
Featuring John Butler, Washington, Guy Sebastian, Sia, Angus & Julia Stone

SUNDAY, 7 NOVEMBER, 2010
2010 ARIA AWARDS
SYDNEY OPERA HOUSE
Broadcast on Network Ten at 8.30pm on Sunday, 7 November
"MTV at the 2010 ARIA Awards Red Carpet" will be broadcast on MTV on Sunday 7 November at 6:30pm

www.ariaawards.com.au
<http://facebook.com/aria.official>
http://twitter.com/aria_official

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