



AUSTRALIAN RECORDING
INDUSTRY ASSOCIATION

UNIT# SALES BY CONFIGURATION (\$000'S) - PHYSICAL MUSIC PRODUCT *

SINGLES

	2009	2008	CHANGE
Vinyl	22	3	633%
CDs	513	1,315	-61%
Cassettes	-	-	
DVD/Other	1	4	-75%
Total Singles	536	1,322	-59%

ALBUMS

	2009	2008	CHANGE
Vinyl	79	29	172%
CDs	39,529	38,659	2%
Cassettes	(1)	4	-125%
DVD/Other	10	4	150%
Total Albums	39,617	38,696	2%

AUDIO VISUAL

	2009	2008	CHANGE
Video	2	47	-96%
DVD	4,351	4,374	-1%
Total AudioVisual	4,353	4,421	-2%

TOTAL UNITS **44,506** **44,439** **0%**

PACKAGE# SALES BY CONFIGURATION (\$000'S) - PHYSICAL MUSIC PRODUCT *

SINGLES

	2009	2008	CHANGE
Vinyl	20	3	567%
CDs	508	1,307	-61%
Cassettes	-	-	
DVD/Other	1	4	-75%
Total Singles	529	1,314	-60%

ALBUMS

	2009	2008	CHANGE
Vinyl	54	20	170%
CDs	28,091	29,033	-3%
Cassettes	1	3	-67%
DVD/Other	8	3	167%
Total Albums	28,154	29,059	-3%

AUDIO VISUAL

	2009	2008	CHANGE
Video	2	41	-95%
DVD	3,820	3,708	3%
Total AudioVisual	3,822	3,749	2%

TOTAL PACKAGES **32,505** **34,122** **-5%**

* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.

"Unit" refers to the number of components in the product sold, while "package" is the unit of sale. As an example, a double CD counts as two units, but one package.