



AUSTRALIAN RECORDING
INDUSTRY ASSOCIATION

UNIT# SALES BY PRICE GROUP (000'S) - PHYSICAL MUSIC PRODUCT *

ALBUMS

	2009	2008	CHANGE
Full Price	30,033	28,515	5%
Mid Price	6,093	4,460	37%
Budget	3,491	5,721	-39%
TOTAL	39,617	38,696	2%

AUDIO VISUAL

	2009	2008	CHANGE
Full Price	3,017	3,253	-7%
Mid Price	1,276	900	42%
Budget	60	268	-78%
TOTAL	4,353	4,421	-2%

PACKAGE# SALES BY PRICE GROUP (000'S) - PHYSICAL MUSIC PRODUCT

ALBUMS

	2009	2008	CHANGE
Full Price	20,599	21,262	-3%
Mid Price	5,015	3,865	30%
Budget	2,540	3,931	-35%
TOTAL	28,154	29,058	-3%

AUDIO VISUAL

	2009	2008	CHANGE
Full Price	2,558	2,699	-5%
Mid Price	1,206	847	42%
Budget	58	203	-71%
TOTAL	3,822	3,749	2%

* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.

"Unit" refers to the number of components in the product sold, while "package" is the unit of sale. As an example, a double CD would be two units, but one package



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