



AUSTRALIAN RECORDING  
INDUSTRY ASSOCIATION

**AUSTRALIAN SALES AT WHOLESALE VALUE (PHYSICAL PRODUCT) FOR THE YEARS ENDED 31 DECEMBER \***

\$000's	2002	2003	2004	2005 ^	2006	2007	2008	2009	2010	2011
<b>SINGLES</b>										
7&12" Vinyl	67	98	61	35	23	23	24	225	143	126
CDs	37,460	28,509	26,670	20,353	12,002	6,711	3,570	1,314	159	151
Cassettes	-	-	1	-	-	-	-	-	-	-
DVD/Other	(4)	(1)	13	55	101	70	27	5	-	-
<b>TOTAL</b>	<b>37,523</b>	<b>28,606</b>	<b>26,745</b>	<b>20,443</b>	<b>12,126</b>	<b>6,804</b>	<b>3,621</b>	<b>1,544</b>	<b>302</b>	<b>277</b>
<b>ALBUMS</b>										
12" Vinyl	426	525	385	346	256	199	392	1,050	809	903
CDs	528,401	539,609	509,807	444,729	421,941	362,061	323,800	320,900	252,748	222,698
Cassettes	4,317	1,681	942	421	181	54	-	-	-	-
DVD/Other	1,938	2,788	2,179	629	219	99	59	214	85	490
<b>TOTAL</b>	<b>535,082</b>	<b>544,603</b>	<b>513,313</b>	<b>446,125</b>	<b>422,597</b>	<b>362,413</b>	<b>324,251</b>	<b>322,164</b>	<b>253,642</b>	<b>224,091</b>
<b>AUDIO VISUAL</b>										
Video	2,149	1,260	306	16	(6)	10	537	16	85	176
DVD	34,780	71,533	66,606	53,683	49,198	53,020	43,039	43,144	25,428	17,637
<b>TOTAL</b>	<b>36,929</b>	<b>72,793</b>	<b>66,912</b>	<b>53,699</b>	<b>49,192</b>	<b>53,030</b>	<b>43,576</b>	<b>43,160</b>	<b>25,513</b>	<b>17,813</b>
<b>TOTAL</b>	<b>609,534</b>	<b>646,002</b>	<b>606,970</b>	<b>520,267</b>	<b>483,915</b>	<b>422,247</b>	<b>371,448</b>	<b>366,868</b>	<b>279,457</b>	<b>242,181</b>

\* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.

^ Please note that, from 2005 onwards, value figures have been calculated after the application of any volume or other rebates.

\*\* From 2008 onwards cassettes have been incorporate into "other" due to negligible sales levels.