



AUSTRALIAN RECORDING
INDUSTRY ASSOCIATION

UNIT SALES BY PRICE GROUP (000'S) - PHYSICAL MUSIC PRODUCT *

ALBUMS

| | 2008 | 2007 | CHANGE |
|--------------|---------------|---------------|-------------|
| Full Price | 28,515 | 31,808 | -10% |
| Mid Price | 4,460 | 5,120 | -13% |
| Budget | 5,721 | 7,153 | -20% |
| TOTAL | 38,696 | 44,081 | -12% |

AUDIO VISUAL

| | 2008 | 2007 | CHANGE |
|--------------|--------------|--------------|-------------|
| Full Price | 3,253 | 3,815 | -15% |
| Mid Price | 900 | 954 | -6% |
| Budget | 268 | 507 | -47% |
| TOTAL | 4,421 | 5,276 | -16% |

* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.