



AUSTRALIAN RECORDING  
INDUSTRY ASSOCIATION

**SALES BY VALUE BY PRICE GROUP (\$000'S) - PHYSICAL MUSIC PRODUCT \***

**ALBUMS**

	<b>2011</b>	<b>2010</b>	<b>CHANGE</b>
<b>Full Price</b>	177,885	215,235	-17%
<b>Mid Price</b>	35,309	28,896	22%
<b>Budget</b>	10,896	9,511	15%
<b>TOTAL</b>	<b>224,090</b>	<b>253,642</b>	<b>-12%</b>

**AUDIO VISUAL**

	<b>2011</b>	<b>2010</b>	<b>CHANGE</b>
<b>Full Price</b>	14,531	20,955	-31%
<b>Mid Price</b>	2,752	4,260	-35%
<b>Budget</b>	530	298	78%
<b>TOTAL</b>	<b>17,813</b>	<b>25,513</b>	<b>-30%</b>

\* These figures are based on submissions from reporting ARIA members, estimated to represent approximately 95% of the local wholesale market.